

Bosch Opens New Chapter in Affordable Laser Measure Functionality with Introduction of GLM 30, 35 and 40

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Additions to GLM line extend the legacy of GLM 15 with more features and greater accuracy

Prospect, Ill., May 12, 2015 – The attitude and accuracy of the pocket-size GLM 15 is now available with greater functionality in the newest laser measure products from Bosch: the GLM 30, 35 and 40. These laser measures offer greater range of 100 ft., 120 ft. and 135 ft., respectively – with accuracy of 1/16". A simple keypad offers users the option to select length, area, volume and indirect measurements.

Turn the laser measure on and the user is instantly measuring in real time. The measurements change instantaneously as the user moves farther or closer to the target. It's a function that works just like a tape measure.

Put away the pad of paper and calculator. Easy computation of area comes with just two clicks of the button; volume with three clicks. And backlighting allows users to see information in dark areas with better resolution, so measuring applications in low-light or no-light conditions can still be accomplished.

"The Bosch GLM 30, 35 and 40 laser measures extend the functionality of the Bosch laser measure line, but maintain the simplicity of the original GLM 15," said Brian Vranek, product manager, laser measuring, BOSCH POWER TOOLS. "For users looking for full laser measure functionality in a small package, the Bosch GLM 30, 35 and 40 are the perfect tools to meet their needs."

These laser measures offer a handy pocket-size design that makes them easy to use anywhere and fit in any pocket. And the squared shape ensures the unit remains steady on a flat surface.

The Bosch GLM 40 offers all the functionality of the GLM 30 and GLM 35, plus the ability to store up to 10 measurements. The unit also comes with target cards, a hand strap and a pouch.

Key applications include distance measurement for anything from rooms, windows, doors and ceiling heights to calculating area of walls and volume of rooms. Targeted users include anyone who measures for their job, from drywallers, painters, remodelers, plumbers and electricians to appraisers, real estate professionals and inspectors.

To learn more about the Bosch GLM 35 and GLM 40 Laser Measures or to find a local dealer, visit www.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

Bosch GLM 35 and GLM 40 Fact Box

Product	Range	Accuracy	Functions	Backlight	Accessories, GLM 40	Price
						<ul style="list-style-type: none"> GLM 30, US: \$69;

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GLM 30, GLM 35 and GLM 40	GLM 30, 100 ft.; GLM 35, 120 ft.; GLM 40, 135 ft.	± 1/16"	Length, area, volume, indirect length, automatic real-time measurement	GLM 30, GLM 35, GLM 40	Target cards, hand strap, pouch	Canada: \$79 on GLM 35, US: \$79; Canada: \$89 GLM 40, US: \$99; Canada \$119
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About Bosch:

Having established a regional presence in 1906 in North America, the Bosch Group employs some 25,000 associates in more than 100 locations. In 2014, Bosch generated consolidated sales of \$11.3 billion in the U.S., Canada and Mexico, according to preliminary figures. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. According to preliminary figures, its roughly 290,000 associates generated sales of 48.9 billion euros (\$65 billion) in 2014. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its more than 360 subsidiaries and regional companies in some 50 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic goal is to deliver innovations for connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Exchange rate: 1 EUR = \$1.32850

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx, www.bosch.ca and www.boschusa.com.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American power tool, accessory and lawn and garden divisions into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. With 3,350 in North America, the global Power Tools Division is the world leader in the design, manufacture and sale of power tools, rotary and oscillating tools, accessories, laser and optical leveling and range finding tools, and garden and watering equipment.

For more information, call toll free 877-BOSCH-99 (877-267-2499) or visit www.robertboschtoolcorporation.com.

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Additional assets available online: 

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