Bosch 12" and 14" Premium Segmented Rim Diamond Blades Combine Tensioned Blade Core with High-Quality Diamond Formulation

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Reduced blade wobble and low vibration helps deliver fast, efficient and long-life cutting in concrete and masonry

Mt. Prospect, Ill., July 5, 2016 - Bosch 12" and 14" Premium Segmented Rim Diamond Blades deliver fast, efficient cutting in concrete and other hard materials thanks to a tensioned blade core and a high-quality diamond formulation. The tensioned steel core is engineered with an innovative process that ensures each blade delivers smooth cuts with low vibration to reduce blade wobble.

These general purpose segmented rim blades offer a Bosch-exclusive diamond formulation that cuts most masonry and concrete materials. The 10mm segment height provides up to 3X life versus standard diamond blades.

 <u>Click to Tweet</u>: .@BoschToolsNA premium segmented rim diamond blades cut concrete & masonry faster w/ longer life & less vibration for better cut #Powertools

Each segment is laser welded to the steel core. This is a premium connection method that offers the blade high mechanical strength and rigidity, ensuring greater stability during the cut.

Bosch 12" and 14" Premium Segmented Rim Diamond Blade reduction rings are 1" to 20mm, which allows the blade to be used on application-specific concrete-cutting saws. The drive pin ensures the blade can be used on a walk-behind saw. These blades provide long life and smooth, fast cuts in concrete and masonry.

"Bosch 12" and 14" Premium Segmented Rim Diamond Blades are the right tool for the job when cutting concrete and hard masonry materials," said Matt Van, product manager, concrete accessories, BOSCH POWER TOOLS. "Vibration and wobble are the enemies of any quality cut in hard materials. These premium segmented blades reduce that concern and deliver a smooth cut."

Bosch brings rigorous testing, both in laboratories and in the field, to its new product introductions. In addition to hands-on customer research, Bosch is the acknowledged leader in tools and accessories built specifically for the concrete market.

To learn more about Bosch 12" and 14" Premium Segmented Rim Diamond Blades or to find a local dealer, visit <u>www.boschtools.com</u> or call 877-BOSCH-99. Check out <u>www.bethepro.com</u> for additional tips and videos.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs some 31,000 associates in more than 100 locations, as of December 31, 2015. In 2015, Bosch generated consolidated sales of \$14 billion in the U.S., Canada and Mexico. For more information, visit <u>www.boschusa.com</u>, <u>www.bosch.com.mx</u> and <u>www.bosch.ca</u>.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of \$78.3 billion (70.6 billion euros) in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at roughly 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at <u>www.bosch.com</u>, <u>www.bosch-press.com</u> and <u>twitter.com/BoschPresse</u>.

Exchange rate: 1 EUR = \$1.1095

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit <u>www.boschusa.com</u>, <u>www.bosch.com.mx</u> and <u>www.bosch.ca.www.boschusa.com</u>.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.robertboschtoolcorporation.com.

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Additional assets available online: <u>Photos (1)</u>

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