

# Bosch GLL 55 and GLL 100 G Deliver VisiMax™ Technology for Best Visibility in Jobsite Conditions

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*GLL 55 offers standard red beam; GLL 100 G delivers 4x green beam*

**Mt. Prospect, Ill., September 15, 2016** - When the job requires a laser level, the more visibility the product provides the better. And that's why Bosch is introducing the next generation of laser levels with the GLL 55 and GLL 100 G Self-Leveling Cross-Line Lasers. The GLL 55 is a red line laser that provides a razor-sharp line that's visible up to 50 Ft.; the GLL 100 G green line laser is visible up to 100 Ft. Each projects vertical, horizontal and cross lines, independently or together, to deliver maximum versatility for any application.

- **Click to Tweet:** .@BoschToolsNA GLL 55 and GLL 100 G feature #Bosch VisiMax tech in red & 4X visibility green beams, respectively <http://ctt.ec/H6Wux+>

Bosch GLL 55 and GLL 100 G Self-Leveling Cross-Line Lasers feature exclusive VisiMax™ technology, which delivers maximum beam brightness in varied jobsite conditions. These lasers deliver highly visible lines while protecting the laser diodes from overheating. VisiMax constantly monitors the laser's temperature so the diodes are always driven to deliver the best line visibility while preserving the life of the tool. The Bosch GLL 55 delivers standard red beam while the Bosch GLL 100 G offers a green-beam laser line, which is up to 4x brighter in standard working conditions.

"These two lasers combine to offer users a full array of distinctive features," said Tony Kang, product manager, line lasers, BOSCH POWER TOOLS. "Professional users are looking for a line laser that covers all of the applications. The GLL 55 and GLL 100 G do that in standard red beam or high-visibility green beam. Our goal is to give users a choice that fits their specific needs."

These professional cross-line lasers include conventional vertical, horizontal and cross-line modes, which can project two lines independently or together. And each has a manual mode that allows the user to lock the cross-line, allowing use of the tool at any angle. The tool provides a long vertical laser line that extends line visibility to a nearly 360° vertical plane when placed next to a wall. In addition, the easy-to-use keypad makes choosing the right mode among layout options simple.

Bosch GLL 55 and GLL 100 G Self-Leveling Cross-Line Lasers feature the locking Smart Pendulum System, which ensures accuracy, reliability and durability. The system self-levels and indicates out-of-level conditions, giving the operator added confidence in the accuracy of the measurements. For secure transport, the system locks the pendulum when it's switched off.

These laser devices are constructed to withstand harsh jobsite conditions thanks to sturdy over-molded construction built to an IP54 rating for water and dust protection. The set includes a magnetic L-mount base with standard threading of 5/8 In.-11 and 1/4 In.-20 for use on a tripod. The mount also attaches to metal surfaces, such as steel studs. And it has retractable feet that allow the laser to be used as a freestanding device. Each laser includes a hard-shell carrying case for secure transport.

To learn more about the Bosch GLL 55 and GLL 100 G Self-Leveling Cross-Line Lasers or to find a local dealer, visit [www.boschtools.com](http://www.boschtools.com) or call 877-BOSCH-99. Check out [www.bethepro.com](http://www.bethepro.com) for additional tips and videos.

### **Bosch GLL 55 and GLL 100 G Self-Leveling Cross-Line Lasers Fact Box**

| Product  | Accessory  | Users  | Modes                            | Range                               | Price                      |
|--|--|--|----------------------------------|-------------------------------------|----------------------------|
| Bosch GLL 55 Self-Leveling Cross-Line Laser    | Carrying Case, Magnetic Mounting Bracket, Laser Target | General contractors, carpenters, electricians, remodelers and plumbers | Horizontal, Vertical, Cross-line | 50 Ft., 1/8 In. accuracy at 33 ft.  | US: \$139<br>Canada: \$189 |
| Bosch GLL 100 G Self-Leveling Cross-Line Laser | Carrying Case, BM 3 Positioning Device, Laser Target   | General contractors, carpenters, electricians, remodelers and plumbers | Horizontal, Vertical, Cross-line | 100 Ft., 1/8 In. accuracy at 33 ft. | US: \$269<br>Canada: \$365 |

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### **About Bosch**

*Having established a regional presence in 1906 in North America, the Bosch Group employs some 31,000 associates in more than 100 locations, as of December 31, 2015. In 2015, Bosch generated consolidated sales of \$14 billion in the U.S., Canada and Mexico. For more information, visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).*

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of \$78.3 billion (70.6 billion euros) in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at roughly 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."*

*Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.bosch-press.com](http://www.bosch-press.com) and [twitter.com/BoschPresse](https://twitter.com/BoschPresse).*

*Exchange rate: 1 EUR = \$1.1095*

## ***Bosch in North America***

*In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca). [www.boschusa.com](http://www.boschusa.com).*

## ***About Robert Bosch Tool Corporation***

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit [www.robertboschtoolcorporation.com](http://www.robertboschtoolcorporation.com).

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