

Bosch 'Tool Belt Tetris' Contest to Award 340 Winners BLAZE Laser Measuring Kits

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Mt. Prospect, Ill. (Dec. 10, 2019) – Bosch Power Tools is rounding out 2019 with one final contest this week by inviting participants to showcase the essential contents of their tool belts for a chance to win a laser measure prize pack.

Contestants throughout the U.S. and Canada have one week – from Dec. 11 to Dec. 18 – to enter Tool Belt Tetris, a contest inspired by the viral “Tetris Challenge” led by Swiss first responders in Zurich. Bosch will select 340 winners to receive the ultimate BLAZE™ kit, which includes a [BLAZE™ GLM 50 C 165 Ft. Connected Laser Measure](#), a “Do You BLAZE?” Grizzly Mug and a set of carpenter pencils. For U.S. residents, the contest will be hosted on the @BoschToolsNA Instagram account. Canadian residents can participate via the @BoschToolsCanada account.

"A tradesperson's tool belt is filled with critical essentials for getting the job done each and every day," said Isabelle Bizub, measuring tools marketing manager for Bosch Power Tools. "Hand tools and tape measures are common assets, but many users still don't keep laser measures on hand. We hope our Tool Belt Tetris contest drives conversation about jobsite must-haves and inspires men and women in the trades to include laser measures among their go-to tools."

As a tool solution that simplifies measuring on any job, Bosch's BLAZE™ GLM 50 C 165 Ft. Connected Laser Measure is the centerpiece of the prize pack. It alleviates the hassle of measuring long distances and high heights; even in areas with physical obstacles that stand in the way. Paired with the traditional tape measure, GLM 50 C users can measure virtually anything.

The contest is open to U.S. and Canada residents who are 18 years old or older. It kicks off at midnight on Wednesday, Dec. 11, and ends at 11:59 p.m. CST on Wednesday, Dec. 18.

Contestants can enter by:

- Posting a photo or video to Instagram that displays the contents of their tool belts or bags in an organized or arranged “Tetris-like” format.
- U.S. residents must tag [@BoschToolsNA](#) and include the hashtag, #ToolBeltTetrisContest.
- Canada residents must tag [@BoschToolsCanada](#) and include the hashtag, #ToolBeltTetrisContestCA.

Help Bosch spread the word by Tweeting: @BoschToolsNA is giving away 340 BLAZE Laser Measuring Kits! Enter to win by posting a photo or video to Instagram showing what's in your tool belt. Head to @BoschToolsNA or @BoschToolsCanada for details. #ToolBeltTetrisContest

For full U.S. rules and information, visit <http://bit.ly/36gHERS>. For Canada rules, visit <http://bit.ly/2DXX1mf>.

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About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com.

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs 35,400 associates in more than 100 locations, as of December 31, 2018. In 2018 Bosch generated consolidated sales of \$14.5 billion in the U.S., Canada and Mexico. For more information, visit twitter.com/boschusa, twitter.com/boschmexico and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 410,000 associates worldwide (as of December 31, 2018). The company generated sales of 78.5 billion euros (\$92.7 billion) in 2018. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 460 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At nearly 130 locations across the globe, Bosch employs some 68,700 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).

Exchange rate: 1 EUR = \$1.1811

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Additional assets available online: [Photos \(1\)](#)

<https://pressroom.boschtools.com/ToolBeltTetrisContest>