

Bosch Impact Tough™ Titanium Drill Bits Deliver Long Life and Precise Drilling in Varied Materials - from Hardwood to Steel

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Upgraded tip design ensures virtually no-skate start; titanium nitrate coating offers cool running

Mt. Prospect, Ill., July 26, 2016 - Bosch Impact Tough™ Titanium Drill Bits provide 2X life versus standard impact drill bits and drill through everything from hardwood to heavy-gauge carbon steel. Electricians, plumbers and HVAC pros will appreciate the tough construction of these bits, which are rated for heavy-gauge carbon steels, while also providing precision drilling in light-gauge metal and hardwood.

Impact Tough Titanium Bits are specifically designed for use in high-torque impact drivers. They offer an upgraded tip designed with split points for clean, no-skate starts. In addition, the tips help reduce bit walking and eliminate the need for a center punch.

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Bosch Impact Tough Titanium Bits include a titanium cooling shield (titanium nitrate coating) for lower friction, less heat and longer life. They are manufactured especially for drilling in tough materials, such as heavy-gauge and high-carbon steel, regular metal drilling and hardwood applications. The bits have impact-rated shanks for greater toughness in harsh environments.

“We built Bosch Impact Tough Titanium Bits for tough drilling in tough applications,” said Chris Moskaites,

product manager, drilling accessories, BOSCH POWER TOOLS. "The split point tip design and titanium nitrate coating indicate the quality of these bits compared to competitive options. On tough jobs when the work has to get done, users won't regret buying Bosch Impact Tough Titanium Bits."

Bosch Impact Tough Titanium Bits have longer flutes for the effective material removal, including metals. And the length allows for universal drilling applications. Laser marking clearly identifies diameter.

To learn more about Bosch Impact Tough Titanium Drill Bits or to find a local dealer, visit www.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs some 31,000 associates in more than 100 locations, as of December 31, 2015. In 2015, Bosch generated consolidated sales of \$14 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of \$78.3 billion (70.6 billion euros) in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at roughly 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.com, www.bosch-press.com and twitter.com/BoschPresse.

Exchange rate: 1 EUR = \$1.1095

Bosch in North America

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About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.robertboschtoolcorporation.com.

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For further information: Steve Wilcox, Brand Manager, BOSCH POWER TOOLS, 224.232.2417, Steve.Wilcox@us.bosch.com OR Andy Ambrosius, Manager, Media Relations, 312.673.6061, Andy.Ambrosius@techimage.com

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