Bosch GRL 500 HCK Self-Leveling Rotary Laser Kit

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New rotary laser is designed with revolutionary innovations for increased accuracy and productivity

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Las Vegas, Nev., Feb. 3, 2015 - Bosch is putting the 'PRO' in productivity with the new GRL 500 HCK Self-Leveling Rotary Laser Kit. With exclusive two-in-one receiver-remote functionality and integrated theft deterrence, the GRL 500 HCK is designed to increase efficiency on the jobsite while decreasing theft concerns when operating at a distance. Fully equipped with the GRL 500 H Rotary Laser, LR 50 receiver, BT 160 contractor tripod and GR 8 grade rod, this rotary laser kit is the total package for outdoor leveling and grading applications.

"It just doesn't get any easier than this. Period," said Dan Rice, product manager, exterior leveling, BOSCH POWER TOOLS. "We've raised the bar for even our own measuring tool standards with the introduction of the GRL 500 HCK. Whether construction workers need to align formwork, grade the land for a new street or bridge, or lay out walls or construction sites, the GRL 500 HCK provides an easy user-friendly interface for straightforward operation, increasing productivity and efficiency on the job."

Developed with Bosch's renowned quality and engineering excellence, the GRL 500 HCK is equipped with a number of exclusive features that make it the best choice for concrete contractors, excavators and construction professionals, including:

Integrated Lithium-Ion Battery: The Li-Ion battery integration of the GRL 500 H Rotary Laser and LR 50 receiver accelerates charging speeds and allows for simultaneous charging of both devices with only one charger.

Two-in-One Receiver-Remote Functionality: The LR 50 is designed with one-of-a-kind technology that allows it to function as a receiver and a remote control. This feature reduces work time by changing what was a two-person job into a task that one person can tackle.

Digital Dial-in Automatic Slope: The LR 50 offers ultimate precision by allowing a user to manually dial-in their slope digitally so that the GRL 500 constantly checks and maintains the level; set it and forget it!

Center Line Mode: This time-saving feature removes the manual process of finding the center line. The user can position the LR 50 on the established benchmark, activate the center line mode function, and the GRL 500 will search and place the laser directly on the center of the LR 50.

Calibration Reminder: This feature alerts the user to check for potential recalibration of the GRL 500 in case of drop, exceeded runtime or extreme temperature. This indicator helps to provide security, accuracy and confidence in the performance of the laser.

"It's smart and gives our users peace of mind so they can concentrate on the job and not the tool," said Rice.

Rotary lasers are often a target of theft when in use and left unattended. The GRL 500 H Rotary Laser eliminates this risk by pairing technology with the LR 50 receiver, which requires both devices be present for the laser to work. It's equipped with a movement sensor that triggers an alarm and locks all functionality on the laser and receiver if a sudden acceleration is detected. Adding to the tool's longevity is a robust metal protective cage that protects it from falls of up to three feet.

To learn more about the Bosch GRL 500 HCK or to find a local dealer, visitwww.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

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The Bosch Group is a leading global supplier of technology and services, active in the fields of automotive technology, energy and building technology, industrial technology, and consumer goods. According to preliminary figures, more than 281,000 associates generated sales of 46.4 billion euro ($61.6 billion) in 2013*. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries.

Its operations are divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2013, Bosch applied for some 5,000 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information on the global organization is available online at www.bosch.com,www.bosch-press.com, andhttp://twitter.com/BoschPresse.

*Due to a change in legal rules governing consolidation, 2013 figures can only be compared to a limited extent with 2012 figures. Exchange rate: 1 EUR = $1.32812 (or 16.96406 MXN or $1.36837 CAD).

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visitwww.boschusa.com, www.bosch.com.mx andwww.bosch.ca.www.boschusa.com.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American power tool, accessory and lawn and garden divisions into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. With 3,350 in North America, the global Power Tools Division is the world leader in the design, manufacture and sale of power tools, rotary and oscillating tools, accessories, laser and optical leveling and range finding tools, and garden and watering equipment.

For more information, call toll free 877-BOSCH-99 (877-267-2499) or visitwww.robertboschtoolcorporation.com.

Bosch GRL 500 HCK Fact Box

Product	Accuracy	Max Rage (w/ receiver)	Slope Range	Automatic Slope	Theft Deterrence	Calibration Reminder	Includes	Price
GRL 500 HCK	±1/16 inch @ 100 ft.	1,650 ft.	±10 % Dial-in	Included	Included	Included	GRL 500 Rotary Laser, RL 50 receiver and pouch, tripod, grade rod, carrying case, charger	$1,299

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