Measurement: Meet Your Match with the Bosch GLM 15

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Bosch revolutionizes measuring category with pocket-size laser measure that delivers big on simplicity, accuracy

Las Vegas, Nev., February 3, 2015 – Small doesn't mean modest and Bosch is proving just that by offering a small tool with a big attitude – and even bigger capabilities. With its simple, one-button operation and pocket-sized precision, the GLM 15 laser measure will change the way the world measures.

"The GLM 15 has what we call 'exactitude,'" said Brian Vranek, product manager, laser measuring, BOSCH POWER TOOLS. "It delivers on our goal of providing pros and consumers alike a spot-on measuring tool that's portable, accessible and uncompromising in accuracy. This small tool has a big attitude because it gets big results."

With pocket-sized precision, GLM 15 can go where measuring tape can't. Bending tape to get into corners or asking for a second set of hands to hold the tape in place is no longer necessary.

"Whether you're a residential or commercial remodeler working on a project bid, a painter estimating supplies, a real estate agent sizing up a home or an installer making space for new cabinets – the possibilities with this tool are endless," said Vranek.

THE SIMPLEST WAY TO "SPOT ON"

The GLM 15 redefines simplicity. With a single touch of a button, the unit turns on and defaults to always-on measuring, perfect for walk-off measurements. Click the button again to record that measurement. And when you're done, press and hold that same button one more time to turn it off.

SIZES UP IN SECONDS

When close doesn't cut it, the GLM 15 delivers quick and reliable accuracy. "It doesn't get any easier than the GLM 15," said Vranek. "As soon as the tool is turned on, it's calculating precise distances up to 50 feet and within ⅛ of an inch accuracy."

Bosch engineered an exclusive, state-of-the-art solution for smaller laser components. With its patented technology, the GLM 15 fits in a pocket to go anywhere. A square, flat design makes the product easy to use on any surface. Rest it on a flat surface and measure in any direction with the display screen pointed the same way. Measurements start at the back of the tool for easy distance marking.

The GLM 15 is available at authorized dealers nationwide for a suggested retail price of $49. To find out more or to locate a dealer, visit www.boschtools.com or call 877-BOSCH-99. Check outwww.bethepro.com for construction tips and videos.

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BOSCH GLM 15 FACT BOX

Product	Size	Accuracy	Range	Battery Type	Price
Bosch GLM 15	3-7/8" x 1-1/4" x 3/4"	Within ⅛"	50"	AA (two required)	$49

About Bosch:

The Bosch Group is a leading global supplier of technology and services, active in the fields of automotive technology, energy and building technology, industrial technology, and consumer goods. According to preliminary figures, more than 281,000 associates generated sales of 46.4 billion euro ($61.6 billion) in 2013. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries.*

Its operations are divided into four business sectors: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2013, Bosch applied for some 5,000 patents worldwide. The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information on the global organization is available online at www.bosch.com, www.bosch-press.com, and http://twitter.com/BoschPresse.

**Due to a change in legal rules governing consolidation, 2013 figures can only be compared to a limited extent with 2012 figures. Exchange rate: 1 EUR = $1.32812 (or 16.96406 MXN or $1.36837 CAD).*

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.*www.boschusa.com*.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American power tool, accessory and lawn and garden divisions into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. With 3,350 in North America, the global Power Tools Division is the world leader in the design, manufacture and sale of power tools, rotary and oscillating tools, accessories, laser and optical leveling and range finding tools, and garden and watering equipment.

For more information, call toll free 877-BOSCH-99 (877-267-2499) or visit*www.robertboschtoolcorporation.com*.

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