

# **Bosch GIM 60 and GIM 120 Digital Levels Feature Illuminated Display, Robust Housing for the Toughest Jobsites**

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GIM 120 offers length to meet framing, ADA ramp and countertop installs; functionality that includes rotating display, easy-to-read illuminated measurements

**Mt. Prospect, Ill. March 8, 2016** – Finding the most precise angles on the jobsite just got easier and more accurate as Bosch unveils its GIM 60 and GIM 120 digital levels, a complete tool overhaul that advances the category. With their illuminated, rotating flip display, IP 54 protected housing and unmatched angle accuracy, these Bosch digital levels take functionality and durability to new standards.

- [Click to Tweet](#): .@BoschToolsNA Introducing New Digital Levels from <http://ctt.ec/10Ob3+> now more accurate, durable and functional than ever #Bosch #powertools

The Bosch GIM 60 is two feet long, just the right length for installers and finish carpenters who have to measure and level on the jobsite. The GIM 60 offers an illuminated display that rotates and tilts for better readability, regardless of the angle or ambient light. It also includes an improved user interface for convenient alignment, calibration and access to units of measure. The GIM 60 is a direct replacement for a bubble level in any application.

The Bosch GIM 120 is four feet long and meets installer, carpenter and electrician needs for measurement accuracy in framing, construction of ADA ramps and countertop installation. It features an illuminated display that automatically rotates and tilts for better readability so users can see precise measurements, regardless of

the angle or level of ambient light. An improved user interface makes for convenient alignment and calibration, and easy access to information about units of measure.

“We completely redesigned our new digital levels to be easier to use, more durable and more functional than ever before,” said Stephanie Dahl, product manager, measuring tools, BOSCH POWER TOOLS. “From great illumination and tilt display to precise digital accuracy, this updated line is designed to meet the needs of the most demanding trade professional.”

The Bosch GIM 60 and Bosch GIM 120 are now encased in IP 54 protected housing, offering a more robust and durable level. This design limits exposure to the dust, dirt and moisture often found on jobsites and keeps the levels working hard for 80 operational hours using standard alkaline batteries.

The GIM 60 and GIM 120 levels offer accuracy and functionality far beyond traditional levels. The design delivers more features in an easy-to-use, precision package that delivers angles within a +/- 0.05° accuracy at both 0° and 90°. Plus, pros can take all measurements in degrees, percentages, imperial or metric units.

Bosch digital levels also allow users to apply field calibration anywhere to ensure consistent accuracy. Additionally, Bosch digital levels offer a hold/copy function that can freeze a measured value on the screen, copy it and save it to the tool’s memory for recall later. This capability enables precise calculations of specific angles.

The Bosch GLM 60 and GLM 120 offer audible signals and alignment arrows that tell the user when they’ve reached alignment values. The levels also emit the tone and include alignment arrows at 0°, 90° and any held measurement. Both Bosch levels include a protective carrying case.

To learn more about the Bosch GIM 60 or GIM 120 Digital Levels or to find a local dealer, visit [www.boschtools.com](http://www.boschtools.com) or call 877-BOSCH-99. Check out [www.bethepro.com](http://www.bethepro.com) for additional tips and videos.

#### **Bosch GIM 60 and GIM 120 Digital Levels Fact Box**

Product	Length	Accuracy	Weight	Illuminated Display	Runtime	Price
GIM 60	24"	±0.05°	1.5 lbs	Yes	80h	US: \$169 Canada: • \$219
GIM 120	48"	±0.05°	1.5 lbs	Yes	80h	US: \$199 Canada: • \$249

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#### ***About Bosch***

*Having established a regional presence in 1906 in North America, the Bosch Group employs some 28,700 associates in more than 100 locations, as of April 1, 2015. In 2014, Bosch generated consolidated sales of \$11.3 billion in the U.S., Canada and Mexico. For more information, visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).*

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of \$65 billion (49 billion euros) in 2014.\* Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group’s strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.”*

Additional information is available online at [www.bosch.com](http://www.bosch.com) and [www.bosch-press.com](http://www.bosch-press.com), <http://twitter.com/BoschPresse>.

Exchange rate: 1 EUR = \$1.32850

*\*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been fully acquired.*

### **Bosch in North America**

*In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).*

### **About Robert Bosch Tool Corporation**

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit [www.robertboschtoolcorporation.com](http://www.robertboschtoolcorporation.com).

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