

Simplifying the Jobsite for Workers with a Multi-Brand 18V Battery Platform: AMPShare - Powered by Bosch Launches in the U.S. and Canada Expanding Compatibility to Brands like FEIN and Rothenberger

New Multi-Brand Battery Alliance to Provide Power Tool Users with Maximum Power, Reliability, and Tool Compatibility

MT. PROSPECT, Ill., May 16, 2023 /PRNewswire/ -- Today, [Bosch Power Tools](#), with founding partners; [FEIN](#) and [Rothenberger](#), announced the launch of AMPShare – Powered by Bosch now available in the U.S. and Canada. This global multi-brand battery alliance advances these companies' shared vision for battery efficiency, offering trade professionals the best and widest reaching 18V power system that's compatible across brands, applications, and even countries. This launch expands on the previously launched AMPShare platform in the EU in 2022.

"At Bosch, we remain committed to making hard work easier for professional workers by delivering quality products, offering full-system solutions and equipping a truly cordless jobsite," said Robert Hesse, President and CEO of Robert Bosch Tool Corporation. "AMPShare is the creation of our common vision to create power efficiencies for workers, no matter the task at hand, and pushing industry technology forward. It's a cordless system that professional workers can build on."



Bosch Power Tools announces the launch of AMPShare – Powered by Bosch in the U.S. and Canada with founding partners, FEIN and Rothenberger, providing workers with a powerful multi-brand battery platform to build on.

AMPShare – Powered by Bosch will be launching in the U.S. and Canada with founding partners; Bosch Power Tools NA, FEIN Power Tools US, and Rothenberger USA. In addition to these founding partners, 12 additional brands join the Alliance with products launching in 2023 and/or 2024: HONSEL, Ledlenser, Mato, Medmix Cox and MK, Orgapack and Signode, PerfectPro, Steinel, Bosch Rexroth Corp, Titan, and Wagner.

The AMPShare battery is the current Bosch 18V battery that workers in the U.S. and Canada have relied on. The physical batteries have been updated to include the AMPShare branding. Alliance member brands are adopting this battery platform for selected tools, thus increasing the platform's compatibility by allowing professionals to use the same powerful 18V battery platform with additional cordless tools.

Through the AMPShare – Powered by Bosch alliance, the founding partners are setting industry standards built for workers. "As a leading manufacturer in our industry, our team at Rothenberger is proud to bring an expertise in joining, installing, and maintaining pipes to the AMPShare alliance," said Kevin Rewerts, President and Managing Director at Rothenberger USA. "Focused on creating maximized value for our user through the quality of our products, AMPShare allows us to provide the best pipe tools, including batteries, with extended compatibility and leading technology to power a range of products."

For the team at FEIN, the AMPShare – Powered by Bosch alliance represents another milestone within its collaboration with Bosch Power Tools, following the joint-creation of the Starlock universal mount system for oscillating multi-tools in 2016. "AMPShare is a natural evolution of our partnership with Bosch, with whom we share the drive to discover and elevate powerful solutions," said Bill Craig, President of FEIN Power Tools U.S. "Through AMPShare, we can strengthen our lineup of cordless tools and reinforce our vision. We look forward to bringing that to users across the North American market throughout 2023."

Features and Benefits

A battery platform to build on, the AMPShare – Powered by Bosch alliance aims to make the tough workday easier and promote a cordless jobsite. The AMPShare – Powered by Bosch battery system offers advantages including extensive compatibility, advanced battery design and fast charging to support workers across a variety of applications.

- **Compatibility:** The AMPShare – Powered by Bosch batteries are compatible with select and newly launching tools in the multi-brand alliance, including the current and future Bosch 18V system.
- **Leading Battery Technology:** Within the AMPShare System, a range of batteries with CORE18V technology delivers an optimal power-to-weight ratio, high-power performance, and COOLPACK 2.0 heat management technology for longer lifetime compared to AMPShare batteries without this technology.
- **Professional Expertise:** Created by the expert brands in their respective fields, users can be confident in the AMPShare – Powered by Bosch system when used across applications.
- **Save Time, Money & Space:** Leveraging AMPShare batteries across applications and tools allows users to save space in their toolbox, as well as time and money through fewer battery and charger purchases.

The AMPShare branded battery platform will begin rolling into various retailers and distribution partners throughout the U.S. and Canada beginning in June. Current Bosch Power Tools batteries and AMPShare alliance products are compatible with the AMPShare battery, as well as future Bosch Power Tools products launched in 2023 and beyond. FEIN users will be able to use the AMPShare battery system on MULTIMASTER 500 and 700 oscillating multitools to start, with additional tools in various categories coming soon. Rothenberger will offer AMPShare compatibility on select battery-powered products including its press tool, bending tool and vacuum pump in 2024.

Power tool users are encouraged to stay tuned for specific brand announcements on tool compatibility with the AMPShare platform from current alliance-member brands and those to join.

For more information on AMPShare – Powered by Bosch, visit AMPShare.com/us/en or the Bosch Power Tools Press Room at pressroom.boschtools.com.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering

excellence. Located throughout North America as part of the global power tools division, Robert Bosch Tool Corporation associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com.

About Bosch

Having established a presence in North America in 1906, today the Bosch Group employs nearly 37,000 associates in more than 100 locations in the region (as of Dec. 31, 2022). According to preliminary 2022 figures, Bosch generated consolidated sales of \$15 billion in the U.S., Canada, and Mexico. For more information visit www.bosch.us, www.bosch.ca and www.bosch.mx.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of Dec. 31, 2022). The company generated sales of \$93.1 billion in 2022. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 128 locations across the globe, Bosch employs roughly 84,800 associates in research and development, of which more than 44,000 are software engineers. In North America, Bosch employs approximately 3,500 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).

<https://pressroom.boschtools.com/AMPSHare-Release>