Bosch BAT415 12V Li-on 2.5 Ah Battery Pack Delivers More Runtime at Same Weight

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New battery pack offers 25 percent more runtime in easy-to-use cylinder shape

Mt. Prospect, Ill., September 3, 2015 – Maximum runtime is what trade professionals want from their power tool batteries – for every job. And when greater runtime comes in the same size package as batteries with less long-lasting power, it's a win/win for everyone. That's the story of the Bosch BAT415 12V Li-on 2.5 Ah Battery Pack – more power means 25 percent greater runtime, no increased weight and a cylinder shape that makes the battery easy to use anywhere.

- **Click to Tweet**: .@BoschToolsNA debuts new 12V #LithiumIon battery, same weight with 25% more runtime. http://www.boschtools.com/ #powertools

"Our objective was to build a 12V lithium-ion battery pack that would address our customers' request for more power in the same-size package," said Tim Truesdale, product manager, cordless, BOSCH POWER TOOLS. "We delivered on increased runtime at the same weight, which is an achievement. The fact that it fits into our easy-to-use 12V cylinder battery design is added value to the customer. It's easier to use."

The BAT415 battery offers single cell monitoring, which maximizes the performance of each individual cell for longer runtime. Low-resistance cells deliver the performance increase versus standard 12V 2.0 Ah lithium-ion pack batteries. The technology allows Bosch to deliver more energy per cell without increasing overall battery size; weight is .40 lbs. Bosch 12V batteries continue to be the most compact and lightest weight within the segment.

Target applications for 12V tools using the Bosch BAT415 battery pack include sawing, cutting, sanding, drilling and screw driving. Like all Bosch 12V lithium-ion batteries, the BAT415 is compatible with the complete Bosch 12V tool system.

To learn more about the Bosch BAT415 12V Lithium-ion 2.5 Ah Battery Pack or to find a local dealer, visitwww.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

Bosch BAT415 12V Lithium-ion 2.5 Ah Battery Pack

Product	Rating	Weight	Capcity (Ah)	Watt Hours	Price
BAT415 12V Lithium-ion 2.5 Ah Battery Pack	12 volt	0.40 lbs	2.5	30	US: $79 Canada: $99

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs some 28,700 associates in more than 100 locations, as of April 1, 2015. In 2014, Bosch generated consolidated sales of $11.3 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of $65 billion (49 billion euros) in 2014. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."*

Additional information is available online at www.bosch.com and www.bosch-press.com, http://twitter.com/BoschPresse.

Exchange rate: 1 EUR = $1.32850

**The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been fully acquired.*

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.www.boschusa.com.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.robertboschtoolcorporation.com.

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Additional assets available online: Photos (1)

https://pressroom.boschtools.com/BAT415-12V-Li-on-2-5-Ah-Battery-Pack