

Bosch BLAZE™ One and BLAZE™ Pro Offer Professional Laser Measure Experience with Range Up to 165 Ft.

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Two options that offer the user a best-in-class solution based on application

Mt. Prospect, Ill., November 14, 2017 - Professionals are looking for precision and ease of use in the tools they rely on every day. If that professional-grade tool comes in a compact, go-anywhere size that's even better. The Bosch BLAZE™ One and BLAZE™ Pro offer a precision laser measure with 165 ft. range, accuracy up to ±1/16 In., a backlit display and professional features. And all of that capability can fit in a shirt pocket.

The BLAZE One is a one-button measurement tool that offers real-time measurement, which adjusts measurements the closer to or farther away from the target the laser measure is located. The Auto Square function automatically calculates square footage for determining room sizes and material purchase estimates.

The BLAZE Pro is a fully featured, simple-to-use tool that delivers real-time point-and-shoot measurement, plus area, volume, indirect measuring functions and a 10-measurement storage capability. The laser measure also includes addition/subtraction functionality.

Click to Tweet: .@BoschToolsNA BLAZE One & BLAZE Pro laser measures offer pro laser measure functionality plus 165 ft. distance range #Bosch #Powertools

“The Bosch BLAZE One and BLAZE Pro laser measures offer capabilities professionals look for in a quality measurement device, plus an extended 165 ft. range,” said Brandon Eble, product manager, measuring tools, Bosch Power Tools. “Users don’t want to give up capability to get distance and with the BLAZE One and BLAZE Pro that’s not something they have to worry about.”

The Bosch BLAZE One and BLAZE Pro laser measures offer an easy-to-read display that illuminates numbers with distinct resolution, allowing work in low-light or no-light conditions. In addition, the measurement tools are built to withstand rainy or dusty jobsite conditions and come with an IP54 rating. The tools come with a handy wrist strap, target cards and a pouch.

To learn more about the Bosch BLAZE One or BLAZE Pro or to find a local dealer, visit www.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

Bosch BLAZE™ One and BLAZE™ Pro Fact Box

Product	Range	Accuracy	Functions	Power	Accessories	Price
Bosch BLAZE™ One	165 ft.	±1/16 In.	Real-time measurement, Auto Square	Two AAA batteries	Wrist strap, target cards, pouch	US: \$69 Canada: \$89
Bosch BLAZE™ Pro	165 ft.	±1/16 In.	Real-time measurement, area, volume, indirect length, area,	Two AAA batteries	Wrist strap, target cards, pouch	US: \$89 Canada:

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			minimum/maximum			\$109	Watch Bosch videos on YouTube:
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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 32,800 associates in more than 100 locations, as of December 31, 2016. In 2016 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 390,000 associates worldwide (as of December 31, 2016) and generated sales of 73.1 billion euros (\$80.9 billion) in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with Products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

Additional information is available online at www.bosch.com, www.bosch-press.com, <http://twitter.com/BoschPresse>.

Exchange rate: 1 EUR = \$1.1069

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket Products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com.

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For further information: Steve Wilcox, Brand Manager, Bosch Power Tools, 224.232.2417, Steve.Wilcox@us.bosch.com -- OR -- Andy Ambrosius, Manager, Media Relations, 312.673.6061, Andy.Ambrosius@techimage.com

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