Bosch BlueGranite Turbo Carbide Hammer Drill Bits Offer Longer Life, Greater Speed in Masonry Applications

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Bosch premium carbide bits offer best-in-class drilling for masonry, tile, granite and other materials

Mt. Prospect, Ill., August 24, 2017 - When it comes to hammer drill bit life and speed, it's hard to beat Bosch BlueGranite Turbo[™] Carbide hammer drill bits that deliver 5x life and 2x speed versus standard masonry bits. The bit features an upgraded four-grind head, as well as a multi-grind centering tip or precise starts in masonry and other materials. The impact-rated bits have been redesigned with a hex shank for use in hammer drills and impact drivers.

BlueGranite Turbo bits are engineered for long life using Bosch premium carbide and a redesigned tip. The bits provide 2x faster drilling thanks to milled flutes that allow rapid dust removal.

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"Bosch BlueGranite Turbo bits offer users the advantages of a masonry bit that delivers precision drilling from start to finish," said Tom Grego, group manager, accessories, BOSCH POWER TOOLS. "In today's high-torque power tools, professional users demand accessories that can match the power of the tool. BlueGranite Turbo represents a high-quality, tough bit that doesn't lack for speed or life."

Bosch BlueGranite Turbo bits feature an innovative four-grind head, which offers more cutting angles and a faster bore than a two-grind bit. In addition, the head delivers better speed over the life of the bit. A multi-grind centering tip provides precision drilling and prevents skating in materials that range from concrete and brick to masonry.

The bit's new hex shank design offers an aggressive hold in high-torque power tools. BlueGranite Turbo bits are easy to chuck in the tool and are designed to prevent slippage.

To learn more about the Bosch BlueGranite Turbo bits or to find a local dealer, visit <u>www.boschtools.com</u> or call 877-BOSCH-99. Check out <u>www.bethepro.com</u> for additional tips and videos.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 32,800 associates in more than 100 locations, as of December 31, 2016. In 2016 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit <u>www.boschusa.com</u>,

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 390,000 associates worldwide (as of December 31, 2016) and generated sales of 73.1 billion euros (\$80.9 billion) in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

Additional information is available online at <u>www.bosch.com</u>, <u>www.bosch-press.com</u>, <u>http://twitter.com/BoschPresse</u>.

Exchange rate: 1 EUR = \$1.1069

Bosch in North America

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About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit <u>www.boschtools.com</u>.

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