Bosch to Give Away 2,000 Freak Two-in-One Impact Wrench/Impact Driver Power Tools in Freak 'N' CORE18V Contest

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Contestants must submit video about why they want to change their battery platform to advanced Bosch CORE18V; contest begins today

Mt. Prospect, Ill., Aug. 21, 2018 – If you're in the market for a new power tool battery platform, Bosch has an opportunity for you. The Freak 'N' CORE18V Contest launching today gives entrants the chance to submit a video about why they need the new battery platform. Winners receive the Bosch CORE18V 6.3 Ah battery along with the company's Freak two-in-one impact wrench/impact driver.

The Bosch CORE18V battery offers maximum power and performance while minimizing weight, an achievement that proves its claim as the best-built battery among leading competitors. The battery employs advanced Lithium-ion technology to deliver 80 percent more power than previous generation Bosch batteries. The Freak impact driver features the socket ready all-in-one tool holder, which combines a 1/4 In. hex and a 1/2 In. drive into one tool for ultimate versatility. The all-in-one tool holder eliminates the need for users to own an impact wrench and impact driver, and also eliminates the need for socket adapters.

"Bosch is committed to giving away 2,000 Freak impact drivers paired with the CORE18V 6.3 Ah battery," said Roger Amrol, president, Bosch Power Tools North America. "Participants must enter the contest by posting a short video explaining 'why I need a whole new Freak 'n' cordless platform.' This is something new for the power tool industry, but speaks to the Busch culture of creativity and fun."

- **Click to Tweet**: .@BoschToolsNA is giving away 2,000 FREAK 'N' CORE18V's. Just post a short video explaining why you need a whole new freak 'n' cordless platform, and you could win. Enter now: https://www.boschtools.com/freak

Entrants must post a short video explaining why they need the new Bosch cordless platform using the hashtag #FreakNContest. The contest will end on September 14. Visit boschtools.com/freak for rules and additional information; contest

is open to U.S. residents.

The promotion dovetails with the Bosch CORE18V 4.0 Ah battery becoming available at Lowe's in September. Winners of the Freak contest will be encouraged to post another video with their impact driver and CORE18V battery for a chance to win more prizes.

To learn more about the Bosch, the Freak impact wrench/driver or the CORE18V 6.3 Ah battery, visit www.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 34,500 associates in more than 100 locations, as of December 31, 2017. In 2017 Bosch generated consolidated sales of $13.7 billion in the U.S., Canada and Mexico. For more information, visit twitter.com/boschusa, twitter.com/boschmexico and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 402,000 associates worldwide (as of December 31, 2017). The company generated sales of 78.1 billion euros ($88.2 billion) in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs some 64,500 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.

Exchange rate: 1 EUR = $1.12968

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.www.boschusa.com.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com.

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Additional assets available online: Photos (1)

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