Bosch Nail Strike Wood-Boring Bit Offers Toughness for Nails-in-Wood Applications

Bosch Nail Strike Wood-Boring Bit Offers Toughness for Nails-in-Wood Applications

Bit can withstand up to 30 nail hits in nail-embedded wood

Mt. Prospect, III., Oct. 31, 2018 – There's nothing worse than drilling through a 2x4 and having the bit fail because you hit a nail; it poses a potential safety issue for the user and kills productivity along with the bit. All of that frustration is a distant memory now because the Bosch Nail Strike Wood-Boring Bit is engineered to ensure the extreme durability professionals expect.

Bosch Nail Strike is the first wood-boring bit that can hit nails and cut through them: The bit features enhanced edges that can cut through up to 30 nails. In addition, it has a fully threaded cone tip and paddle design optimized for fast cordless drilling to run conduit or pipe.

<u>Click to Tweet</u>: Bosch Nail Strike Wood-Boring Bits can withstand up to 30 nail hits in wood with embedded nails #NailStrike #Nailedit #BoschToolsNA

"Trade professionals are looking for accessories that can transfer the full power of the tool into the material. That's what Bosch Nail Strike does," said Philipp Gosau, group product manager, accessories, Bosch Power Tools. "This bit is designed to give the user best-in-class performance even in the toughest applications."

Nail Strike's reinforced dual cutting edges deliver longer life in tough applications, including nail-embedded wood. While augers have the longest life in wood with nails, Nail Strike is the right bit for jobs where the user doesn't want to switch back and forth between a spade bit and an auger bit. Bosch Nail Strike requires use of a drill/driver in high-torque/slow speed mode when drilling through nails.

Nail Strike's hex shank with Power Groove reduces bit slippage in the tool and makes it suitable for use with a variety of drill types, including impact drivers (for wood drilling only). The bit is not designed for use in a drill press and is not intended for counter boring applications or doweling.

The Bosch Nail Strike Wood-Boring Bit will be available starting February 2019.

To learn more about Bosch Nail Strike Wood-Boring Bits or to find a local dealer, visitwww.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

- Like Bosch on Facebook facebook.com/BoschToolsNA
- Follow Bosch on Twitter: twitter.com/BoschToolsNA
- Watch Bosch videos on YouTube: youtube.com/user/BoschBoolsNA
- Follow Bosch on Instagram: instagram.com/BoschToolsNA

About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 34,500 associates in more than 100 locations, as of December 31, 2017. According to preliminary figures, in 2017 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit twitter.com/boschusa, <a href="twitte

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400.500 associates worldwide (as

of December 31, 2017). According to preliminary figures, the company generated sales of 78 billion euros (\$88 billion) in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 125 locations across the globe, Bosch employs 62,500 associates in research and development.

Additional information is available online at <u>www.bosch.com</u>, <u>www.iot.bosch.com</u>, <u>www.bosch-press.com</u>, <u>www.twitter.com/BoschPresse</u>.

Exchange rate: 1 EUR = \$1.12968

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.bosch.com.mx and <

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com.

###

For further information: Steve Wilcox, Brand Manager, Bosch Power Tools, 224.232.2417, Steve.Wilcox@us.bosch.com -- OR -- Andy Ambrosius, Manager, Media Relations, 312.673.6061, Andy.Ambrosius@techimage.com

Additional assets available online: Additional assets available online:

https://pressroom.boschtools.com/NailStrikeBits