Bosch “Stand By Your Work Sweepstakes” Captures Trade Professionals’ Craftsmanship, Pride on the Jobsite

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$50,000 credit toward a new RAM truck or van is on the line for trade pros who show off their work

Mt. Prospect, Ill., August 30, 2016 – Trade professionals know that getting the job done right demands a combination of attitude, skill and the right tools. Bosch is one company that understands the commitment it takes and that’s what the “Stand By Your Work” Sweepstakes is all about – showing pride in what you do.

- **Click to Tweet**: .@BoschToolsNA rolls out new #sweepstakes for trade pros who “Stand By Your Work”; go to boschtools.com/standbyyourwork

“The goal is to give these professionals a chance to show off their skill and commitment to the job. Some amazing things are happening on the jobsite and here’s a chance to be recognized for that work,” said Dave Pizzolato, group brand manager, BOSCH POWER TOOLS. “These hardworking men and women work on projects that need to stand the test of time. And what better way to honor them than to kick off this program on Labor Day weekend?”

Taking part in the “Stand By Your Work” sweepstakes, which runs from Sept. 2, 2016 through Nov. 30, 2016, is easy. All it takes is a picture of the contestant on a jobsite or with a competed project; then submit it to boschtools.com/standbyyourwork. All entries will be posted on a rotating online display that captures all submissions to create one larger photo. One winner will walk away with the grand prize of a $50,000 credit toward their choice of a new RAM truck or van.

“The goal of the sweepstakes is to reward professionals who stand by their work. We made the contest easy to enter – take a photo and submit. That’s it,” said Pizzolato.

For information about the Bosch Stand By Your Work Sweepstakes, including rules and additional details, go to boschtools.com/standbyyourwork.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs some 31,000 associates in more than 100 locations, as of December 31, 2015. In 2015, Bosch generated consolidated sales of $14 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of $78.3 billion (70.6 billion euros) in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing and sales network covers some 150 countries. The basis for

the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at roughly 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

Additional information is available online at www.bosch.com, www.bosch-press.com and twitter.com/BoschPresse.

Exchange rate: 1 EUR = $1.1095

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.www.boschusa.com.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.robertboschtoolcorporation.com.

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