Bosch Daredevil® Multipurpose Drill Bits Feature Multi-Grind Carbide Head and Hex Shank for Maximum Material Versatility

Bosch Daredevil[®] Multipurpose Drill Bits Feature Multi-Grind Carbide Head and Hex Shank for Maximum Material Versatility

Upgraded head delivers up to 85 percent faster drilling in metal versus standard bits

Mt. Prospect, III., May 30, 2017 – Bosch <u>Daredevil® multipurpose bits</u> get the job done in a variety of materials, including masonry, brick, block, tile, metal, wood and plastic. Thanks to a carbide multi-grind head (tip is ground on four surfaces) that delivers up to 85 percent faster drilling in metal versus competitive multi-material bits, these bits are ready for any drilling task in almost any material. They could be the only bits you'll ever need.

• <u>Click to Tweet</u>: .@BoschToolsNA Daredevil multipurpose bits get the job done in a variety of materials with clean holes & long life https://ctt.ec/7jR6D+

The multi-grind head on Bosch Daredevil multipurpose bits feature sharp edges that are tough enough for metal and masonry applications. The bit's robust tungsten carbide head ensures no skating, clean holes and long life in impact applications. Daredevil multipurpose bits have up to 9x life versus competitive bits in multi-material applications.

"Whether you're a pro or a DIYer, Bosch Daredevil multipurpose bits deliver the same advantage – one bit that can drill in a wide variety of materials," said Chris Moskaites, product manager, accessories, BOSCH POWER TOOLS. "In many cases, it's just not efficient to change bits all the time on the jobsite. With Daredevil multipurpose bits it's not an issue – one bit does the job of several, so it saves time but it also saves the hassle of carrying around a pocketful of bits."

Daredevil multipurpose bits have an impact-rated hex shank that can withstand tough drilling when used in a hammer drill or an impact driver. The bits feature steep flutes with ribs for fast dust removal in applications that range from masonry to metal.

Diameters extend from 1/8" to 1/2".

To learn more about the Bosch Daredevil multipurpose bits or to find a local dealer, visit<u>www.boschtools.com</u> or call 877-BOSCH-99. Check out <u>www.bethepro.com</u> for additional tips and videos.

- Like Bosch on Facebook facebook.com/boschtoolsNA
- Follow Bosch on Twitter: twitter.com/boschtoolsNA
- Watch Bosch videos on YouTube: youtube.com/ boschtoolsNA

About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs some 32,500 associates in more than 100 locations, as of December 31, 2016. According to preliminary figures, in 2016 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit www.bosch.com.mx and www.bosch.com.mx and www.bosch.com.mx and

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). According to preliminary figures, the company generated sales of 73.1 billion euros (\$80.9 billion) in

2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

Additional information is available online at <u>www.bosch.com</u>, <u>www.iot.bosch.com</u>, <u>www.bosch-press.com</u>, <u>www.twitter.com/BoschPresse</u>.

Exchange rate: 1 EUR = \$1.1069

Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit <a href="https://www.bosch.ca.

About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com.

###

For further information: Steve Wilcox, Brand Manager, BOSCH POWER TOOLS, 224.232.2417, Steve.Wilcox@us.bosch.com - OR -- Andy Ambrosius, Manager, Media Relations, 312.673.6061, Andy.Ambrosius@techimage.com

Additional assets available online: Additional assets available online: Additional assets available online:

https://pressroom.boschtools.com/daredevil-multipurpose-drill-bits