# Bosch BLAZE™ GLM 42 Delivers Easy-to-Read Backlit Color Display That Makes Easy-to-Use Device More Indispensable

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Pocket-size laser measure has 135 ft. range and great accuracy for applications that extend from length to area to volume

Mt. Prospect, III., May 23, 2017 – For any electronic device with a screen, a great display is the key to a great experience. The Bosch BLAZE™ GLM 42 laser measure delivers on that promise by offering users an easy-on-the-eyes, full-color backlit display with great resolution anywhere, even in dark areas or in low-light/no-light conditions.

• <u>Click to Tweet</u>: New today: @BoschToolsNA announces #BLAZE GLM 42 Laser Measure with full color, easy-to-read display https://ctt.ec/ccvb7+

The Bosch GLM 42 provides default real-time length, length, area, volume and indirect measuring functions that are simple to navigate thanks to a display guide that walks the user through each measurement function. The device also has a 20-measurement storage capability, addition/subtraction functionality and a digital bubble vial to provide a visual reference when measuring horizontal distances. Precise laser technology ensures instant and reliable measurements up to 135 ft. with accuracy  $\pm 1/16$  in.

"The screen is a highlight, but there's more to the Bosch BLAZE GLM 42 for users in search of a laser measure with 135 ft. range at an attractive price," said Stephanie Dahl, product manager – laser measuring, BOSCH POWER TOOLS. "This is a workhorse tool that professionals will come to rely upon. If you're a carpenter, you need this handy, precise measuring tool. If you're a real estate agent, you need this easy-to-handle, accurate measuring tool."

Default real-time measuring adjusts automatically the closer to or the farther from the target the user is – providing real-time, walk-off results like a tape measure. Bosch laser measures offer a handy pocket-size design that makes them easy to use anywhere. The squared shape plays a role in overall functionality by ensuring the unit can measure in any direction from a flat surface.

The Bosch GLM 42 is powered by two AAA batteries that supply enough power for more than 10,000 measurements. The device also comes with a target card, a hand strap and a pouch.

To learn more about the Bosch BLAZE GLM 42 or to find a local dealer, visit <a href="www.boschtools.com">www.boschtools.com</a> or call 877-BOSCH-99. Check out <a href="www.bethepro.com">www.bethepro.com</a> for additional tips and videos.

## **Bosch BLAZE GLM 42 Fact Box**

Product	Range	Accuracy	Functions	Power	Accessories, GLM 42	Price
GLM 42	135 ft.	± 1/16"	Real-time length, length, area, volume, indirect measurement	Two AAA batteries	Target card,	US: \$99
						Canada:
						\$135

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#### About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs some 32,500 associates in more than 100 locations, as of December 31, 2016. According to preliminary figures, in 2016 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). According to preliminary figures, the company generated sales of 73.1 billion euros (\$80.9 billion) in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 450 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

Additional information is available online at <a href="https://www.bosch.com">www.bosch.com</a>, <a href="https://www.bosch.com">www.iot.bosch.com</a>, <a href="https://www.bosch.com">www.iot.bosch.com</a>, <a href="https://www.bosch.com">www.iot.bosch.com</a>, <a href="https://www.bosch.com">www.iot.bosch.com</a>, <a href="https://www.bosch.com">www.iot.bosch.com</a>, <a href="https://www.bosch.com">www.iot.bosch.com</a>, <a href="https://www.bosch.com">www.bosch.com</a>, <a href="https://www.bosch.com">www.bosch.com</a>, <a href="https://www.bosch.com">www.bosch.com</a>, <a href="https://www.bosch.com">www.twitter.com/BoschPresse</a>.

Exchange rate: 1 EUR = \$1.1069

### Bosch in North America

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit <a href="www.bosch.com.mx">www.bosch.com.mx</a> and <a href="www.bosch.com.mx">www.bosch.com.mx</a> and <a href="www.bosch.com.mx">www.bosch.com.mx</a> and

### About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one

organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit <a href="https://www.boschtools.com">www.boschtools.com</a>.

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For further information: Steve Wilcox, Brand Manager, BOSCH POWER TOOLS, 224.232.2417, Steve.Wilcox@us.bosch.com -- OR -- Andy Ambrosius, Manager, Media Relations, 312.673.6061, Andy.Ambrosius@techimage.com

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