

# Bosch BLAZE™ GLM 20 Laser Measure Offers Pocket-Size Precision with Backlit Screen

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*Laser measure that captures distances up to 65 ft. in just one second is first product to be included in Bosch BLAZE product family*

**Mt. Prospect, Ill.,** – The simplicity of the traditional tape measure for longer measurements has met its match in the Bosch pocket-sized laser measure that can pinpoint distances in just seconds. The Bosch BLAZE GLM 20 represents the latest addition to the company’s laser measure offering, boasting features that include an advanced backlit screen, measurement of up to 65 feet and accuracy within +/- 1/8 inch.

- [Click to Tweet](#): New from .@BoschToolsNA The Bosch BLAZE GLM 20 Laser Measure, Now With a Backlit Screen and 65 ft. Range <http://ctt.ec/ddrzn+> #Blaze #PowerTools

The Bosch BLAZE GLM 20 is the first laser measure introduced under the company’s BLAZE product family. Bosch BLAZE laser measures are designed to set the industry standard for technical innovation, size, speed and ease of use. In addition, Bosch BLAZE laser measures are sized for convenience, fitting conveniently either in a pocket or on a tool belt – which makes them easy to access and faster to use than using a tape measure for longer measurements. Bosch BLAZE laser measures are the small, simple way to get cutting-edge accuracy.

“Our goal is to utilize our exclusive technology and user-need understanding in the Bosch BLAZE laser measure line,” said Stephanie Dahl, product manager, measuring tools, BOSCH POWER TOOLS. “Our goal is to utilize our exclusive technology and user-need understanding in the Bosch BLAZE laser measure line. This is a category where technology is changing the game on a daily basis. Bosch is on the leading edge of this innovation and the Bosch BLAZE GLM 20 is proof.”

### Measure On

Simplicity and ease of use provide the inspiration for the Bosch BLAZE GLM 20. With a single touch of a button, the unit turns on and begins real-time measurement. Default real-time measurement adjusts automatically the closer to or farther from the

target the user is – providing walk-off results just like a tape measure. Click the button once more to record the distance in the device’s internal memory. Once the measurement is complete, press and hold the same button to turn the laser measure off.

The Bosch BLAZE GLM 20 laser measure is ideal for hard-to-reach places in dark corners thanks to its backlit display. That makes for easy and convenient viewing in all applications, which eliminates guesswork and increases productivity.

The Bosch BLAZE GLM 20 weighs only 0.2 lbs. with a length of 4 inches, so it can fit comfortably in hand or pocket. The laser measure’s square, flat design makes the Bosch BLAZE GLM 20 easy to use on any surface and offers ready-anywhere portability.

To learn more about the Bosch BLAZE GLM 20 Laser Measure to find a local dealer, visit [www.boschtools.com](http://www.boschtools.com) or call 877-BOSCH-99. Check out [www.bethepro.com](http://www.bethepro.com) for additional tips and videos.

**Bosch BLAZE GLM 20 Laser Measure Fact Box**

Product	Distance	Measuring Accuracy	Batteries	Backlight	Internal Memory	Price
GLM 20	65 ft.	± 1/8 in.	Two AAA batteries	Yes	Yes	US: \$49.99* Canada: \$69*

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**About Bosch**

Having established a regional presence in 1906 in North America, the Bosch Group employs some 28,700 associates in more than 100 locations, as of April 1, 2015. In 2014, Bosch generated consolidated sales of \$11.3 billion in the U.S., Canada and Mexico. For more information, visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).

The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of \$65 billion (49 billion euros) in 2014.\* Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group’s strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.”

Additional information is available online at [www.bosch.com](http://www.bosch.com) and [www.bosch-press.com](http://www.bosch-press.com), <http://twitter.com/BoschPresse>.

Exchange rate: 1 EUR = \$1.32850

\*The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been fully acquired.

**Bosch in North America**

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, healthcare telemedicine and software solutions. For more information, please visit [www.boschusa.com](http://www.boschusa.com), [www.bosch.com.mx](http://www.bosch.com.mx) and [www.bosch.ca](http://www.bosch.ca).

**About Robert Bosch Tool Corporation**

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century’s worth of experience, the Bosch name has become synonymous with engineering excellence.

Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit [www.robertboschtoolcorporation.com](http://www.robertboschtoolcorporation.com).

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