

Bosch Hits the Market Hard with Best-in-Class Rotary Hammers

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new 1-9/16-inch rotary hammers deliver unmatched speed and energy

Las Vegas, November 11, 2013 – Bosch Power Tools is hitting the rotary tool market hard with the introduction of its new 1-9/16-inch rotary hammers. At 6.1 foot pounds of impact energy, according to European Power Tool Association measurement guidelines, the RH540M SDS-max® rotary hammer and RH540S spline rotary hammer are the hardest hitting, fastest drilling hammers in their class.

With best-in-class impact energy, tool users can enjoy maximum productivity in all-day drilling and chiseling applications. In fact, the RH540 rotary hammers deliver 38 percent more impact energy than previous Bosch models and up to 20 percent more impact energy than key competitors*.

The RH540M and RH540S also blow away the competition when it comes to drilling speed. Internal tests revealed that the RH540 tools are up to 50 percent faster than previous Bosch models and up to 10 percent faster than competitors.

The tools also offer users plenty of control. A variable speed dial for both drilling and chiseling applications allows users to adjust tool settings based on the application and material they're tackling, and a selector knob makes it easy to switch between hammer drilling, chiseling only and the Vario-Lock function. The Vario-Lock mechanism allows chisels to be rotated into 12 different positions to optimize working angles.

The tools' new, robust design keeps them working hard on jobsites. The RH540 tools both feature 12 amps and weigh just 14.2 pounds, delivering 1,200 to 2,750 blows per minute. Service minder brushes on the tools also keep them running at maximum capacity, as the tools clearly indicate when preventive maintenance is required.

As with all Bosch SDS-max tools, the RH540M allows users to make tool-free bit changes with automatic bit locking, and offers enhanced dust protection and maximum energy transfer rate.

The RH540M and RH540S will be available in February 2014 at authorized dealers nationwide. Both the RH540M and RH540S retail for a suggested price of \$419. To find out more or to locate a dealer, visit www.boschtools.com or call 877-BOSCH-99.

** According to internal tests and new European Power Tool Association measurement guidelines*

About Bosch:

The Bosch Group is a leading global supplier of technology and services, active in the fields of automotive technology, energy and building technology, industrial technology, and consumer goods. According to preliminary figures, more than 306,000 associates generated sales of 52.3 billion euros (\$67.2 billion) in 2012. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation

for further growth. Bosch spent some 4.5 billion euros (\$5.8 billion) for research and development in 2012, and applied for over 4,700 patents worldwide.

The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information is available online at www.bosch.com and www.bosch-press.com.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software solutions. Having established a regional presence in 1906, Bosch employs over 22,500 associates in more than 100 locations, with sales of \$9.8 billion in fiscal year 2011. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

About Robert Bosch Tool Corporation:

Robert Bosch Tool Corporation in North America, was formed in January 2003 when Robert Bosch GmbH combined its North American power tool, accessory and lawn and garden divisions into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. With 18,000 employees worldwide and 3,500 in North America, the Robert Bosch Tool Corporation is a world leader in the design, manufacture and sale of power tools, rotary and oscillating tools, accessories, laser and optical leveling and range finding tools, and garden and watering equipment. For more information, call toll free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com, www.dremel.com, www.skiltools.com, www.rotozip.com, www.cstberger.com, www.vermontamerican.com, www.gilmour.com, www.lrnelson.com.

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