

# Marco Farfan Wins Second Annual FC Dallas “Hardest Worker Award” Presented by Bosch Power Tools

*-The team’s star left-back receives the award for his strong work ethic and dedication to the broader community - Trophy awarded to Farfan by the local Bosch Power Tools team during halftime at FC Dallas’ match against Orlando City*

**MT. PROSPECT, III. (Sept. 30, 2024)** –On Saturday Sept. 28, [Bosch Power Tools](#), the Official Power Tools, Power Tool Accessories and Measuring Tools Sponsor of FC Dallas, announced Marco Farfan as the second winner of its “Hardest Worker Award,” celebrating his continued on-and-off-field work ethic and contributions to the team and its community.

Designed to honor an exceptional player who exemplifies hard work, perseverance and grit, coaches selected Farfan once again to receive the award based on his relentless determination, engagement with the Dallas community and for bringing his A-game all season long. During a special halftime ceremony on the field at FC Dallas’ home game on Saturday, Farfan received a commemorative trophy from Bosch Power Tools, presented by Regional Sales Manager, Adam Dion.

“We at Bosch Power Tools love working with the Dallas community and enjoy taking a moment each year to shed light on the tenacity and hard work ethic exemplified by both FC Dallas players and the hard-working trades people who have helped build this city,” said Bosch Power Tools Regional Sales Manager, Adam Dion. “Bosch Power Tools has long supported greater Dallas, and the people of this city share our values of hard work – both on-and-off the job – and community giving, making it especially rewarding to honor the contributions of Marco Farfan.”

In the lead up to the trophy ceremony, FC Dallas released a four-part social video series highlighting Farfan and fellow nominated teammates Sebastian Lletget, Paul Arriola and Asier Illarramendi, for their exceptional commitment to the team and dedication to the game of soccer.

“This team is full of extraordinary players and there is never a doubt that every single one of them is always giving 110%, whether they’re on the field or out in the community,” said Farfan. “I think every one of my teammates embodied everything the ‘Hard Worker Award’ stands for this year, and that makes this win even more meaningful to me.”

Outside of Toyota Stadium, Bosch Power Tools has actively supported workers in the Dallas community. In July, the company donated \$5K worth of tools to help local students at Dallas College build on their in-classroom skills and experiences as they pursue careers in the skilled trades. In 2023, Bosch Power Tools was a proud partner of the Dallas Area Habitat for Humanity team, supporting their mission to build over 20 local homes. A year since its inception, the “Hard Worker Award” is one of the company’s newest engagements with the City of Dallas.

For more information on new Bosch Power Tools products and other community initiatives visit [pressroom.boschtools.com](https://pressroom.boschtools.com) or connect with Bosch Power Tools on [Facebook](#) and [Instagram](#).

## Contact:

Kasia Kedzierska,  
phone: +1 224 234 4616

## Contact person/s for press inquiries:

Anastasia Maragos,  
phone: +1 217 250 607

E-mail: [Anastasia.Maragos@zenogroup.com](mailto:Anastasia.Maragos@zenogroup.com)

## About Bosch

*Having established a presence in North America in 1906, today the Bosch Group employs 42,000 associates in more than 100*

locations in the North American region (as of Dec. 31, 2023). Bosch generated consolidated sales of \$16.5 billion in the U.S., Mexico and Canada in 2023. For more information visit [www.bosch.us](http://www.bosch.us), [www.bosch.mx](http://www.bosch.mx) and [www.bosch.ca](http://www.bosch.ca).

The Bosch Group is a leading global supplier of technology and services. It employs roughly 429,000 associates worldwide (as of December 31, 2023). The company generated sales of \$99 billion in 2023. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 90,000 associates in research and development, of which nearly 48,000 are software engineers.

Exchange rate: 1 EUR = 1.0818

### **About FC Dallas**

FC Dallas is owned by Hunt Sports LLC and is committed to creating championship moments on and off the pitch. Since being purchased from Major League Soccer in 2003, FC Dallas has developed the 145-acre Toyota Stadium and Soccer Center in Frisco, Texas where it plays its home matches. FC Dallas and its affiliates operate the MLS NEXT Academy, boys and girls youth programs as well as MLS NEXT Pro's North Texas SC. FC Dallas won the Lamar Hunt U.S. Open Cup in 1997 and 2016 while also winning the MLS Supporters' Shield in 2016.

###

---

<https://pressroom.boschtools.com/press-releases?item=122721>