

Bosch GLM 50 C Brings Bluetooth®, Color Screen, Customization to Laser Measure Lineup

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Color screen offers enhanced user-friendly experience by displaying large numbers, and using colors and full-word descriptions to guide the user through functions

Las Vegas, Nev., February 2, 2016 – When it comes to laser measures, the display is as important as the technology that captures the distance from point A to point B. The [Bosch GLM 50 C](#) offers a backlit color display with large numbers to easily see measurements and full-word function description to provide simplicity when using its array of features.

- **Click to Tweet:** .@BoschToolsNA full-color #Bluetooth GLM 50 C Laser Measure is easy to use, multi-function <http://ctt.ec/c76yT+> #homeimprovement

In addition to screen enhancements, the GLM 50 C offers Bluetooth® functionality. Users can digitally transfer measurements to a smartphone or tablet and easily organize, document and transfer information using free Bosch apps (measure & document and FloorPlan).

"The Bosch GLM 50 C has an amazing color screen that adds to the overall capability of the laser measure. Measurements are easy to read because of large numbers that move in real time, and for the first time we're able to use full-word descriptions and colors to clearly identify all functions and guide the user through each step when using those functions. The whole user experience is greatly simplified versus having to decipher icons and abbreviations" said Stephanie Dahl, product manager – laser measuring, BOSCH POWER TOOLS. "We're making a full-featured laser measure very simple to use."

The laser measure is extremely precise with accuracy of 1/16". Overall range is 165 ft. The GLM 50 C includes

the option to toggle between length, area, volume, indirect measurements and other functions. Three indirect measurement modes are offered along with a built-in inclinometer that determines the angle of pitch and when the tool is level, allowing for even faster measurements.

Like all Bosch laser measures, default real-time measurement allows the user to activate the laser and watch the measurements move in relation to the target. But the GLM 50 C also includes stakeout measurement that pinpoints recurring marks along a line, e.g. every six inches.

In addition to large lettering and the color display, backlighting allows users to see information in dark areas with better resolution, so applications in low-light or no-light conditions can still be accomplished.

Bosch laser measures offer a handy pocket-size design that makes them easy to use anywhere. The squared shape plays a role in overall functionality by ensuring the unit can measure in any direction from a flat surface.

Bosch GLM 50 C is powered by two AAA batteries that supply enough power for more than 10,000 measurements. The unit also comes with target cards, a hand strap and a pouch.

To learn more about the GLM 50 C or to find a local dealer, visit www.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

Bosch GLM 50 C Fact Box

Product	Range	Accuracy	Functions	Power	Accessories, GLM 40	Price
GLM 50 C	165 ft.	± 1/16"	Length, area, volume, indirect length, stakeout measurement, inclinometer, multi- surface area, minimum/maximum	Two AAA batteries	Target cards, hand strap, pouch	US: \$149 Canada: \$179

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Having established a regional presence in 1906 in North America, the Bosch Group employs some 28,700 associates in more than 100 locations, as of April 1, 2015. In 2014, Bosch generated consolidated sales of \$11.3 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 360,000 associates worldwide (as per April 1, 2015). The company generated sales of \$65 billion (49 billion euros) in 2014. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. In 2014, Bosch applied for some 4,600 patents worldwide. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."*

Additional information is available online at www.bosch.com and www.bosch-press.com, <http://twitter.com/BoschPresse>.

Exchange rate: 1 EUR = \$1.32850

**The sales figure disclosed for 2014 does not include the former joint ventures BSH Bosch und Siemens Hausgeräte GmbH (now BSH Hausgeräte GmbH) and ZF Lenksysteme GmbH (now Robert Bosch Automotive Steering GmbH), which have since been fully acquired.*

Bosch in North America

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About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. With associates located throughout North America as part of the global power tools division, these professionals maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools.

For more information, call toll free 877-BOSCH-99 (877-267-2499) or visit www.robertboschtoolcorporation.com.

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