

Bosch Launches Best Built™ Brushless Cordless Tools

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osch EC Brushless motor doubles tool life over brushed tools.

Mount Prospect, Ill., November 11, 2013 – Bosch Power Tools are introducing a new line of innovative Best Built brushless 12V Max and 18V power tools to provide trade professionals with unmatched solutions to get the job done efficiently and effectively. The new lineup branded as “Best Built™,” points to the superior quality of tools, battery performance, no fine print protection plan and mobility solutions compared to that of the competition.

For unparalleled performance and durability, the new Best Built Cordless Tools are equipped with an advanced, open-frame EC brushless motor that provides the tool twice the life of previous models. Also, each tool comes equipped with an individually customized Electronic Motor Protection system which protects the motor from overload and further ensures the longevity of the tools.

Paired with the latest 12V Max and 18v batteries, these new tools will run harder and longer than any other battery. The next generation of 18V batteries feature Bosch’s CoolPack Technology, including heat conductive housing that pulls heat away from the battery. Reducing this heat in the battery doubles the life of the battery and provides 65% longer runtime. 12V Max and 18V batteries come in both 2.0Ah and 4.0Ah options, to choose between lightweight and longer runtime.

Bosch stands behind their tools. The No Fine Print Protection Plan covers the tool for 3 years and the battery for 2 years. Follow an easy online process to register tools and track your available warranty. One easy hotline connects you to the Bosch service team for unparalleled service and support.

As with all Bosch cordless tools, the new Best Built tools fit into the Bosch Click & Go System which gives professionals the opportunity to customize, organize and mobilize. Efficiently organize and store your tools in Bosch L-Boxx’s with plastic or foam inserts. Quickly transport your tools and accessories on the job using the L-Dolly or L-Cart.

To find out more or to locate a dealer, visit www.boschtools.com or call 877-BOSCH-99.

About Bosch:

The Bosch Group is a leading global supplier of technology and services, active in the fields of automotive technology, energy and building technology, industrial technology, and consumer goods. According to preliminary figures, more than 306,000 associates generated sales of 52.3 billion euros (\$67.2 billion) in 2012. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some 4.5 billion euros (\$5.8 billion) for research and development in 2012, and applied for over 4,700 patents worldwide.

The Bosch Group's products and services are designed to fascinate, and to improve the quality of life by providing solutions which are both innovative and beneficial. In this way, the company offers technology worldwide that is "Invented for life." Additional information is available online at www.bosch.com and www.bosch-press.com.

In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software solutions. Having established a regional presence in 1906, Bosch employs over 22,500 associates in more than 100 locations, with sales of \$9.8 billion in fiscal year 2011. For more information, please visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

About Robert Bosch Tool Corporation:

Robert Bosch Tool Corporation in North America, was formed in January 2003 when Robert Bosch GmbH combined its North American power tool, accessory and lawn and garden divisions into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. With 18,000 employees worldwide and 3,500 in North America, the Robert Bosch Tool Corporation is a world leader in the design, manufacture and sale of power tools, rotary and oscillating tools, accessories, laser and optical leveling and range finding tools, and garden and watering equipment. For more information, call toll free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com, www.dremel.com, www.skiltools.com, www.rotozip.com, www.cstberger.com, www.vermontamerican.com, www.gilmour.com, www.lrnelson.com.

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