

Bosch Daredevil® High-Speed Auger Bits are Optimized for Use in Cordless Power Tools

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Bit design ensures up to 2X more holes per battery charge

Mt. Prospect, Ill., July 11, 2017 - Increased runtime in cordless power tools is the desire of every tool user, so a drill bit that improves the battery-runtime is an attention getter. Bosch Daredevil® High-Speed Auger Bits are the power tool industry's first to be engineered to work with cordless drills in high-speed mode. And thanks to optimized design that features decreased-pitch tips, these bits provide up to 2X more holes per battery charge.

Bosch Daredevil High-Speed Auger Bits have reinforced tips for superior performance against nail hits, which means up to 2X longer life than standard auger bits. Bit tips are designed to optimize feed rate so they can drill through wood and wood with nails in high-speed mode. A fortified spine on the bit provides added strength during aggressive drilling and material removal.

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"More holes per charge means less battery drain and more productivity for the user," said Ana Michelini, product manager, accessories, BOSCH POWER TOOLS. "Bosch Daredevil High-Speed Auger Bits get the job done in applications that call for drilling in wood or wood with nails. The end result is a clean hole that conserves the power tool's battery."

Effective bit length for Bosch Daredevil® High-Speed Auger Bits is 6-1/2 In., which allows users to employ them in between studs and in tight spaces. Bit diameters range from 1/2" to 1-3/8".

To learn more about the Bosch Daredevil High-Speed Auger Bits or to find a local dealer, visit www.boschtools.com or call 877-BOSCH-99. Check out www.bethepro.com for additional tips and videos.

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About Bosch

Having established a regional presence in 1906 in North America, the Bosch Group employs nearly 32,800 associates in more than 100 locations, as of December 31, 2016. In 2016 Bosch generated consolidated sales of \$13.7 billion in the U.S., Canada and Mexico. For more information, visit www.boschusa.com, www.bosch.com.mx and www.bosch.ca.

The Bosch Group is a leading global supplier of technology and services. The company employs roughly 390,000 associates worldwide (as of December 31, 2016) and generated sales of 73.1 billion euros (\$80.9 billion) in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative

solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs 59,000 associates in research and development.

Additional information is available online at www.bosch.com, www.bosch-press.com, <http://twitter.com/BoschPresse>.

Exchange rate: 1 EUR = \$1.1069

Bosch in North America

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About Robert Bosch Tool Corporation

Robert Bosch Tool Corporation, the Power Tools Division of North America, was formed in January 2003 when Robert Bosch GmbH combined its North American diverse power tool and accessories businesses into one organization. As a manufacturing pioneer with more than a century's worth of experience, the Bosch name has become synonymous with engineering excellence. Located throughout North America as part of the global power tools division, Bosch associates maintain a legacy of world-class design, manufacture and sale for power tools, rotary and oscillating tools, accessories and measuring tools. For more information, call toll-free 877-BOSCH-99 (877-267-2499) or visit www.boschtools.com.

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